

PESQUISA DE SATISFAÇÃO

2021

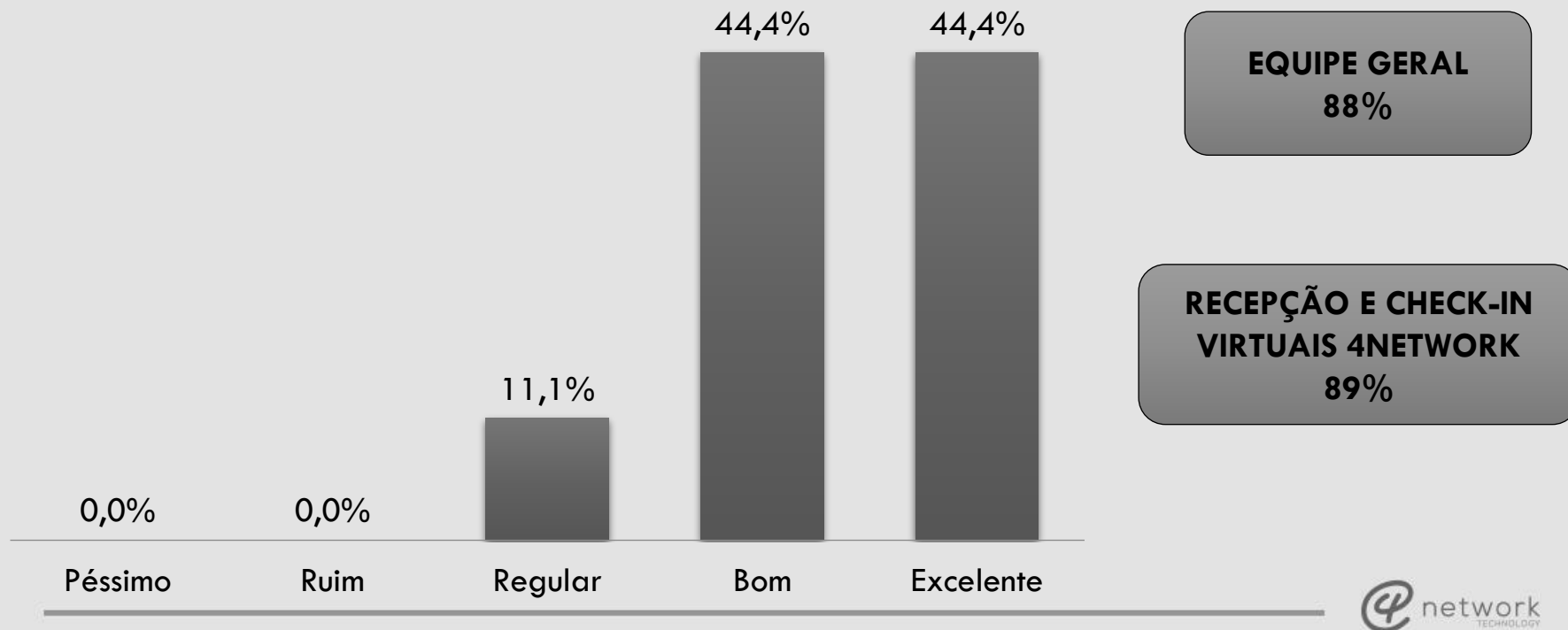


- ✓ Evento realizado dia 06 de abril de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

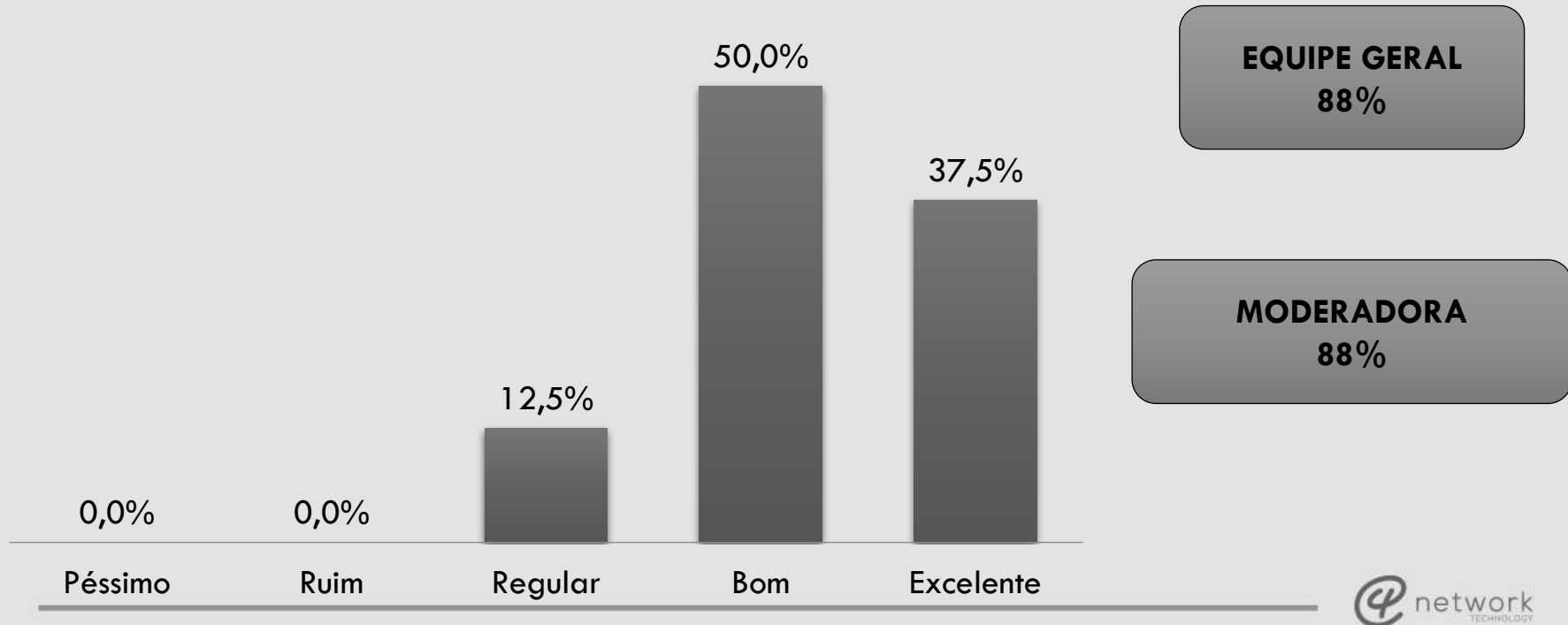
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE: MODERADORA



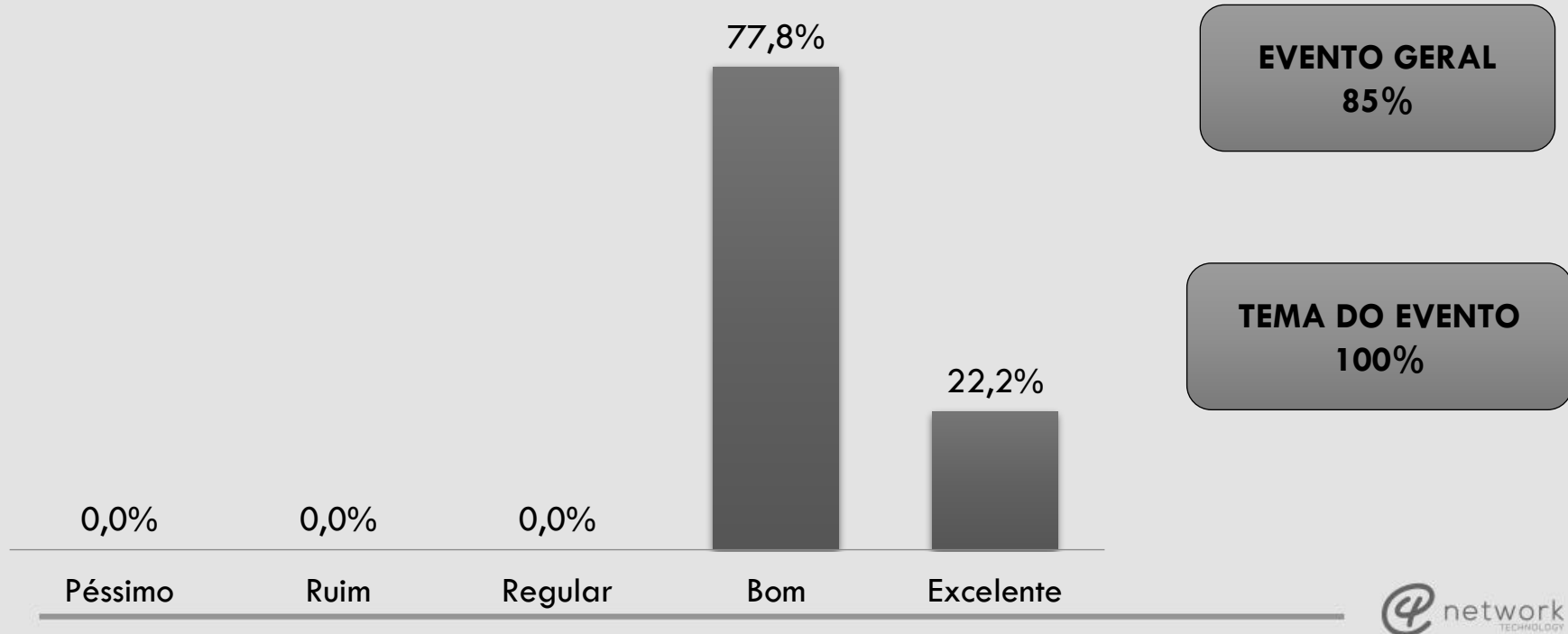
Observações:

- **“Toda equipe se reinventando. Desafio superado.”**
- **“Moderador não conseguiu fazer uma boa introdução antes da nossa apresentação. Moderador cortou nossa apresentação antes de finalizar.”**

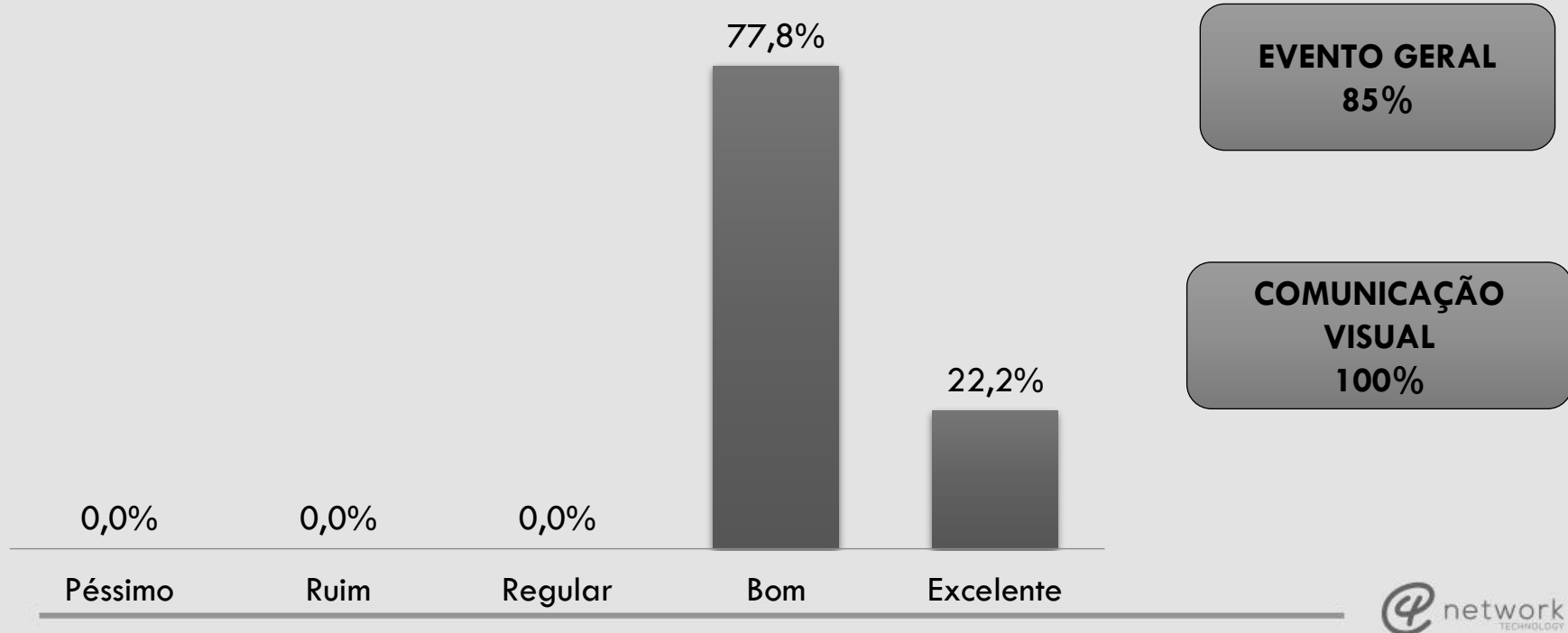
EVENTO

The background is a solid dark purple. It features several thin, light purple diagonal lines in the upper right corner. A single horizontal light purple line is positioned on the left side. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent light purple arrows pointing in various directions, creating a sense of movement and depth.

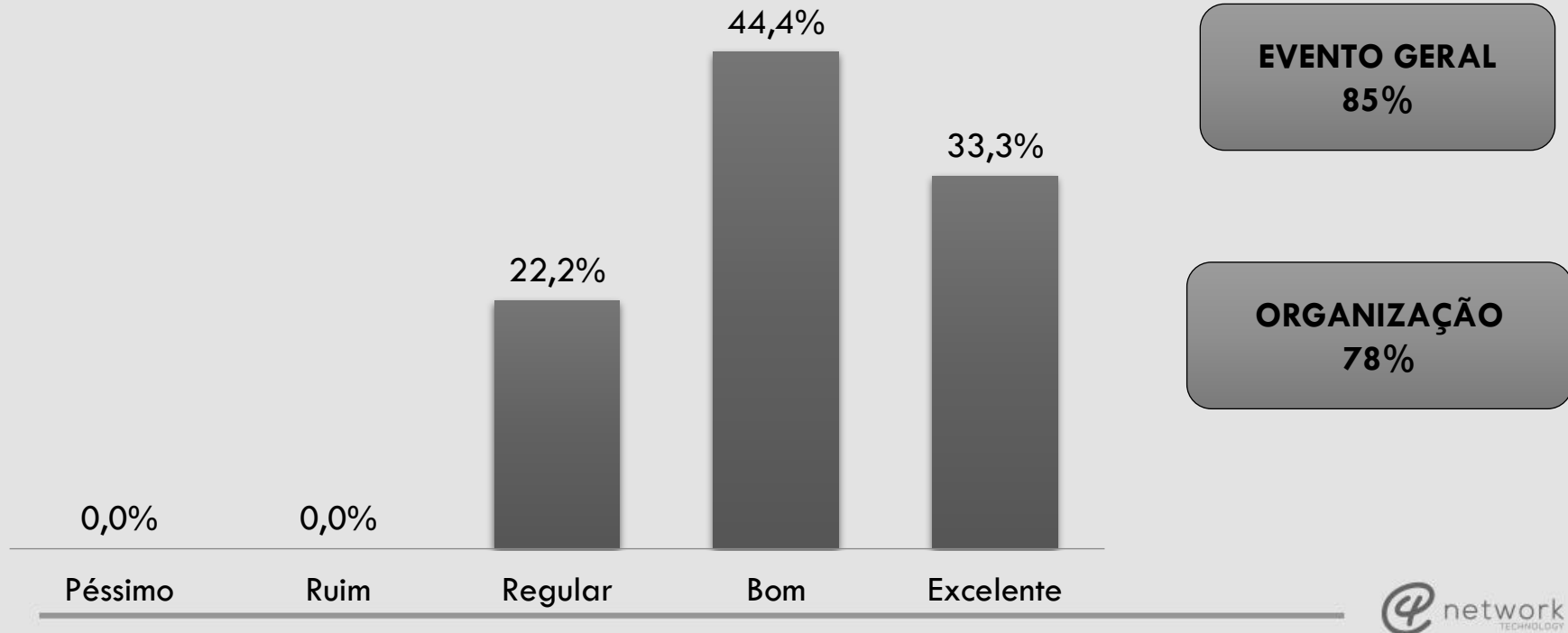
EVENTO: TEMA DO EVENTO



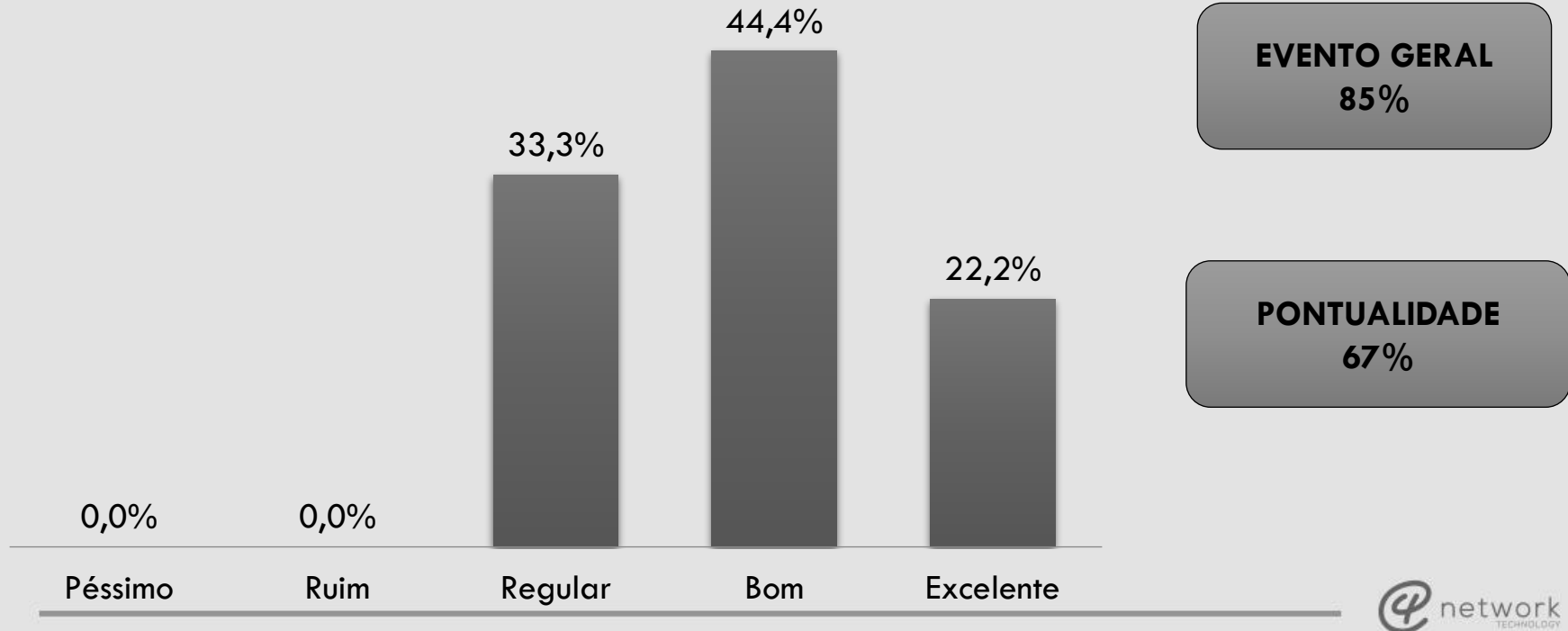
EVENTO: COMUNICAÇÃO VISUAL



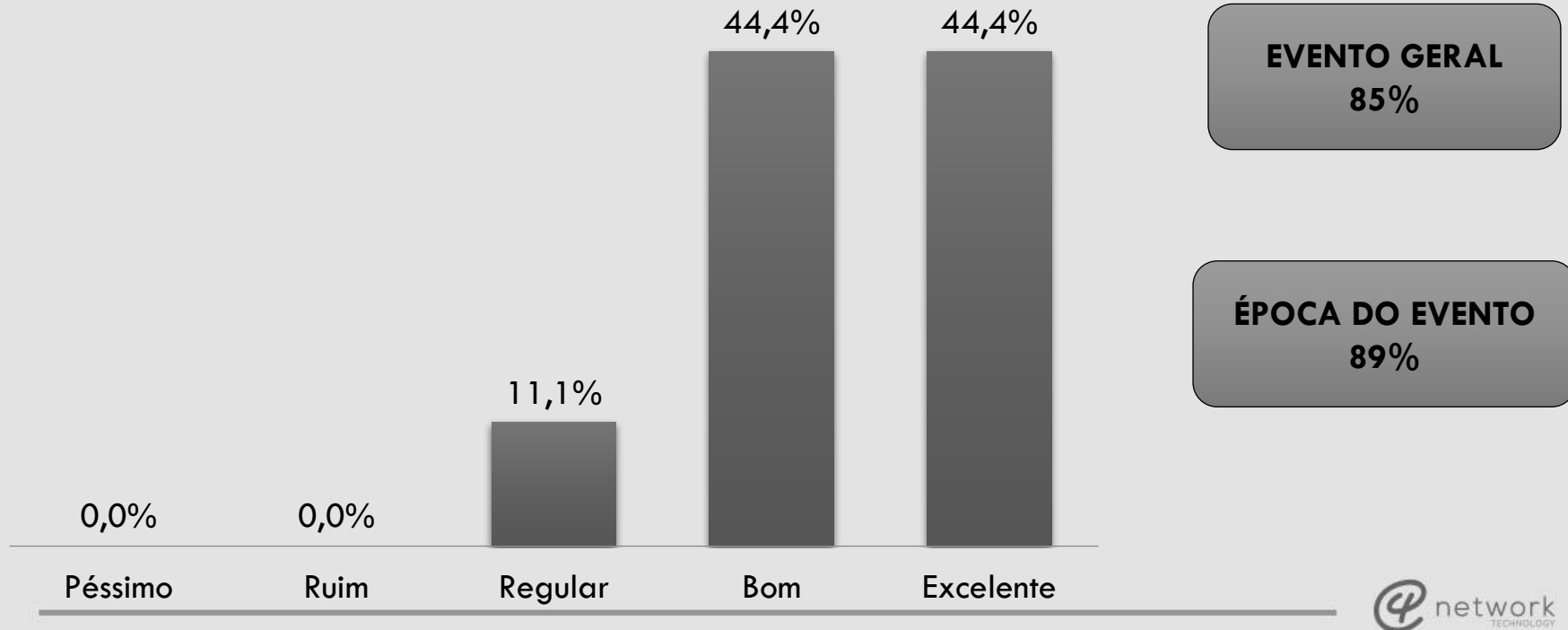
EVENTO: ORGANIZAÇÃO



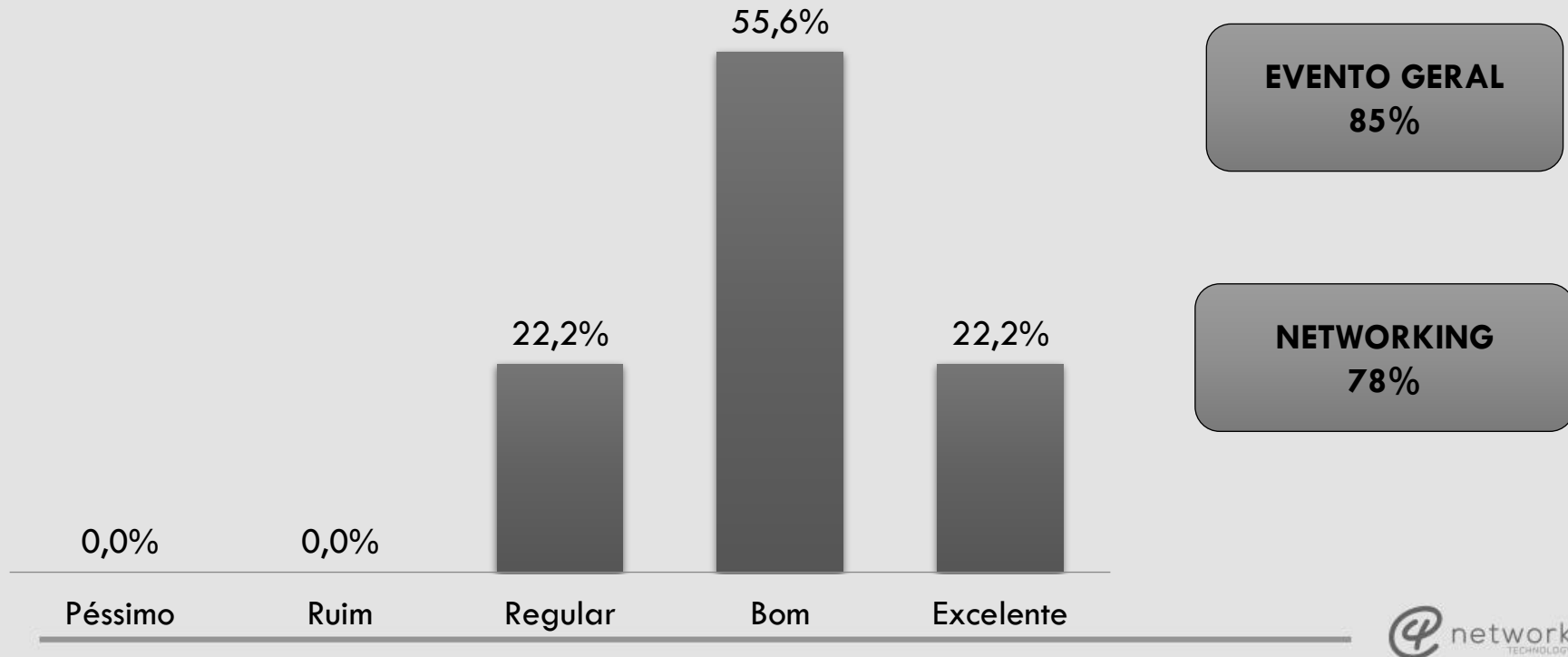
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



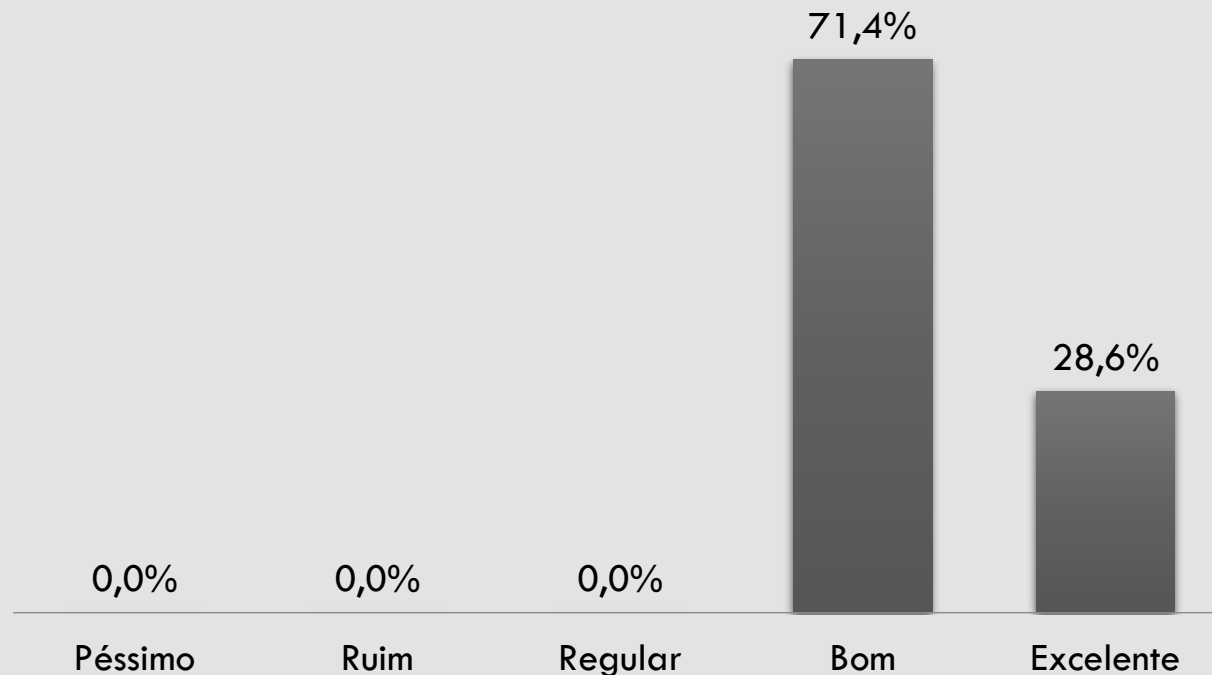
Observações:

- “Momento atual favorece eventos Virtuais, mas manter todos conectados por muito tempo é um risco para audiência.”
- “Clientes não trocaram todos os cartões que foram solicitados.”
- “Houve um pequeno atraso.”
- “Muito boa essa iniciativa (fraterno).”
- “Importante ajudar neste momento que muita gente tem fome.”
- “Uma iniciativa fantástica (fraterno).”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping geometric shapes, including large and small right-angled arrows pointing in various directions, and several thin, parallel white lines.

KEYNOTE: TAURION



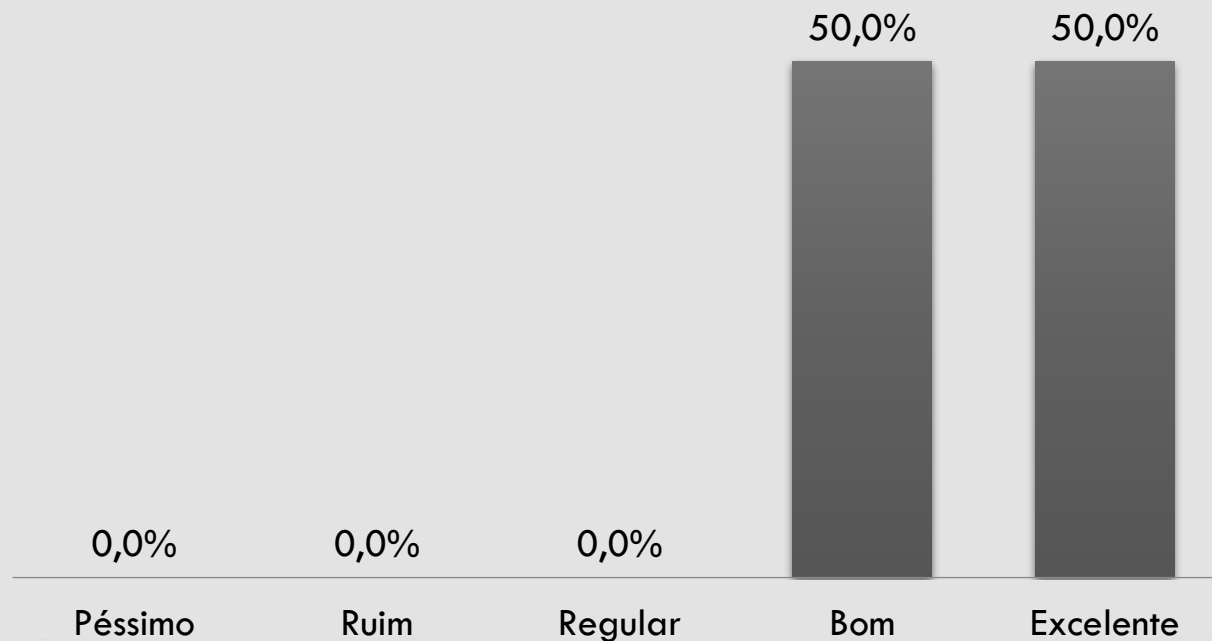
KEYNOTE
100%

Observações:

- “Muito bom o assunto abordado.”

PAINEL

PAINEL CIO



PAINEL
100%

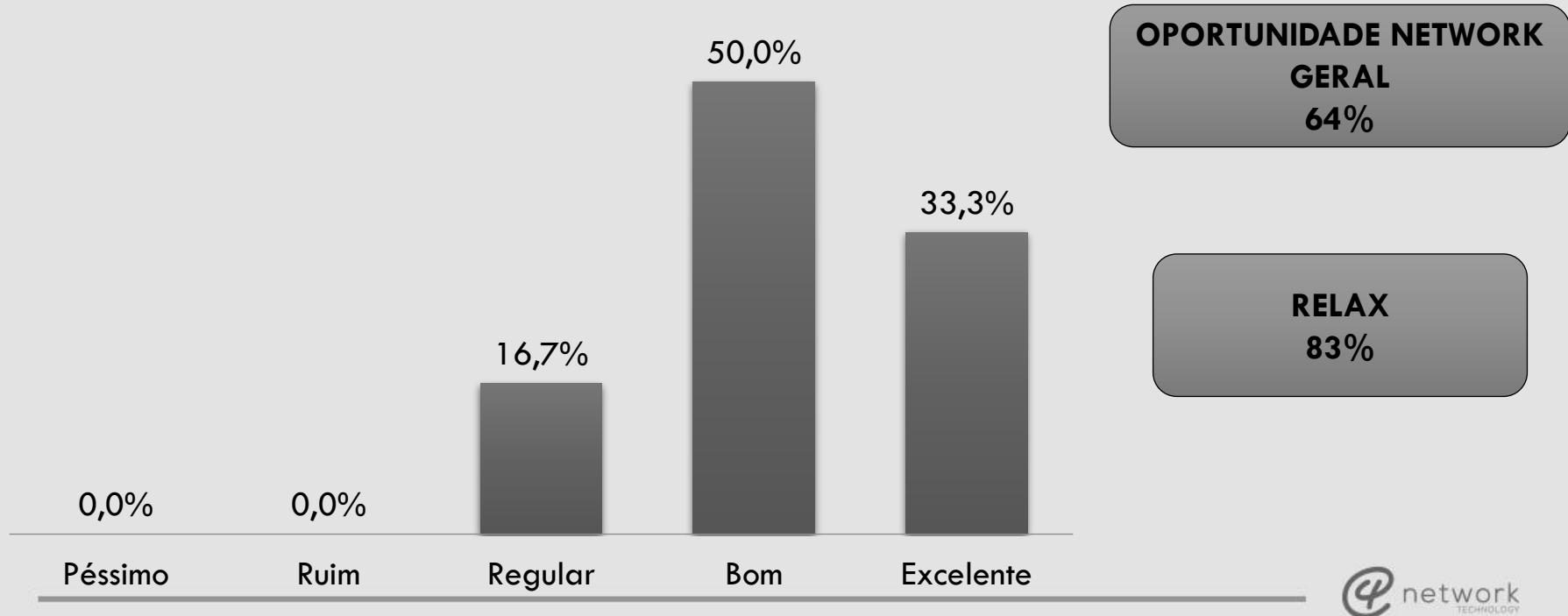
Observações:

- “Não participei.”

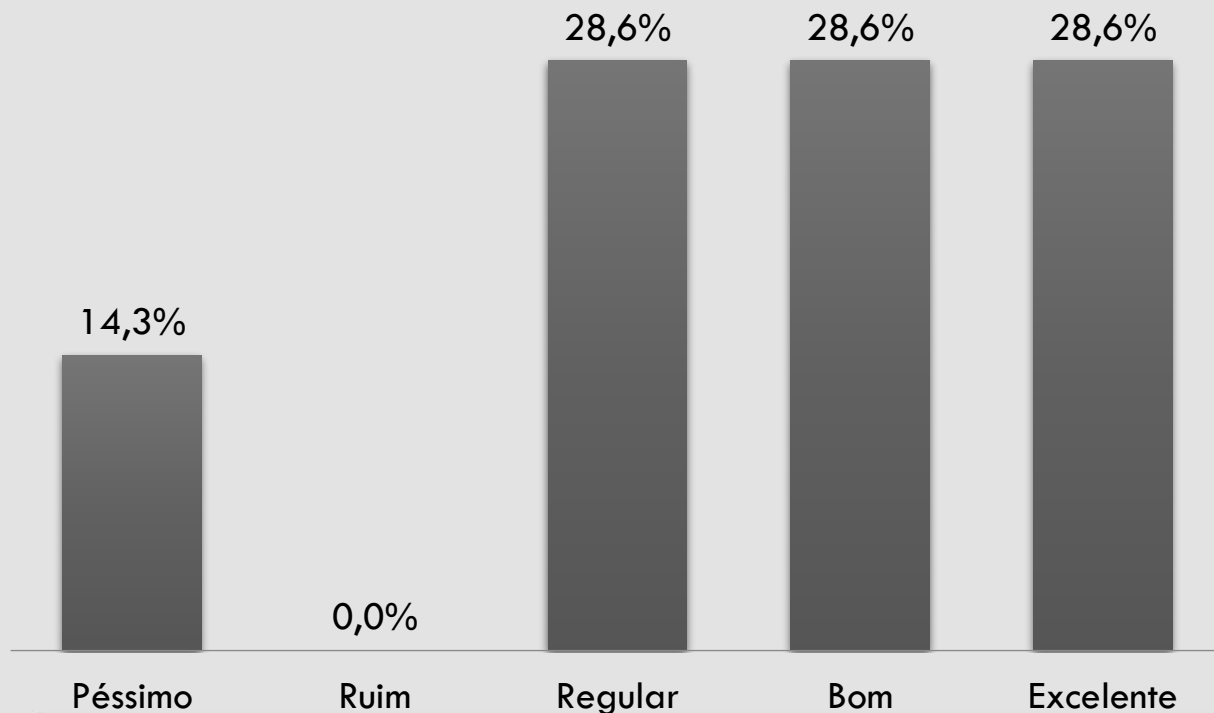
OPORTUNIDADE DE NETWORK

The background is a solid dark purple. It features several white graphic elements: a horizontal line on the left side, and a series of arrows and lines on the right side. The arrows are of varying sizes and orientations, some pointing upwards and to the right, others downwards and to the right, and some pointing left. The lines are thin and diagonal, intersecting the arrows.

OPORTUNIDADE DE NETWORK: RELAX (PALESTRA WHISKY)



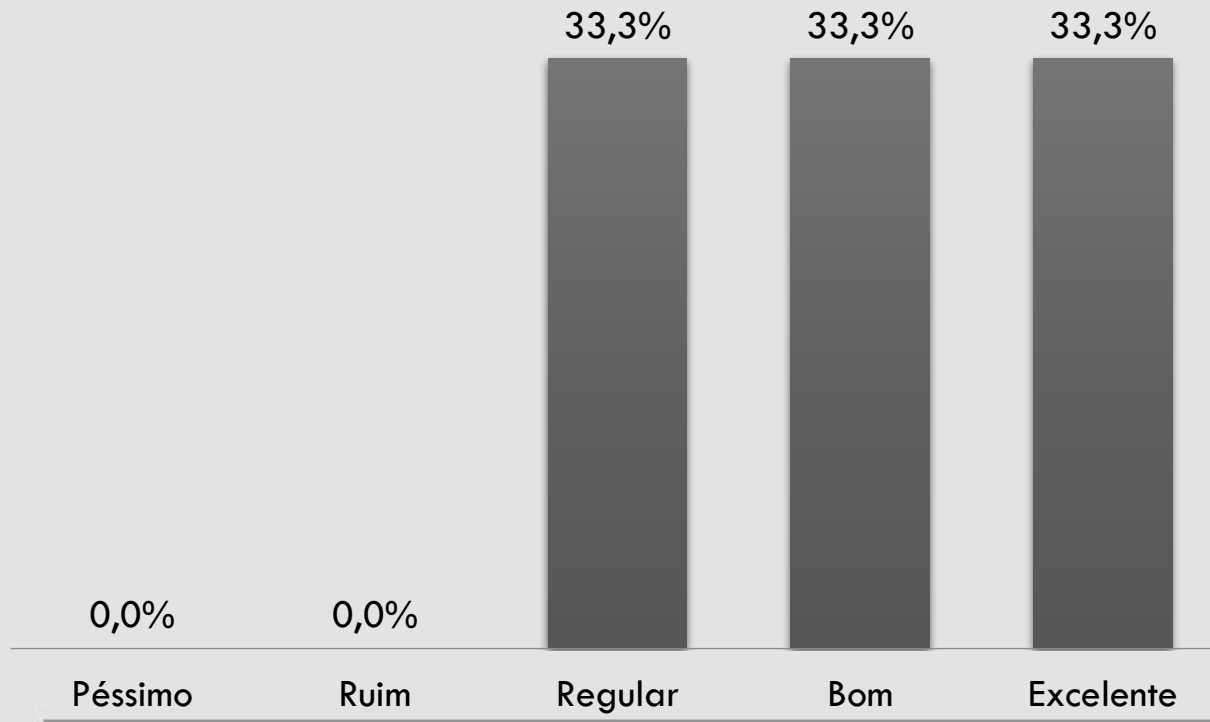
OPORTUNIDADE DE NETWORK: PINTURA COLABORATIVA



**OPORTUNIDADE NETWORK
GERAL**
64%

PINTURA COLABORATIVA
43%

OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



**OPORTUNIDADE NETWORK
GERAL
64%**

**INTEGRAÇÃO
67%**

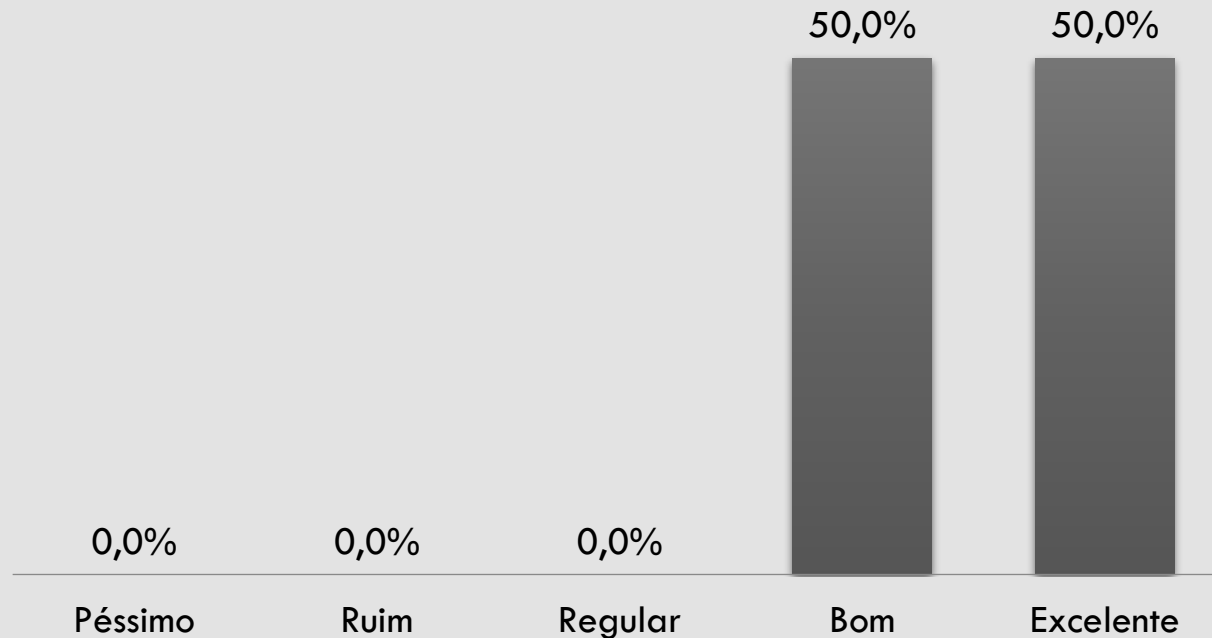
Observações:

- “Acho que pelo modelo a integração ainda é fraca.”
- “Por termos mais homens nesse tipo de evento deve ser organizada uma atividade mais adequada ao perfil, por exemplo, um jogo de perguntas... Achei a integração do evento pouca, pois os clientes interagiram pouco. Tempo para perguntas pouco.”

PLATAFORMA

The image features a dark purple background. In the center-left, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side of the image, there is a complex arrangement of geometric elements: several large, light purple arrows pointing in various directions (up, down, left, right, and diagonally), and several thin, light purple lines of varying lengths and orientations. The overall composition is modern and abstract.

PLATAFORMA: ACESSIBILIDADE

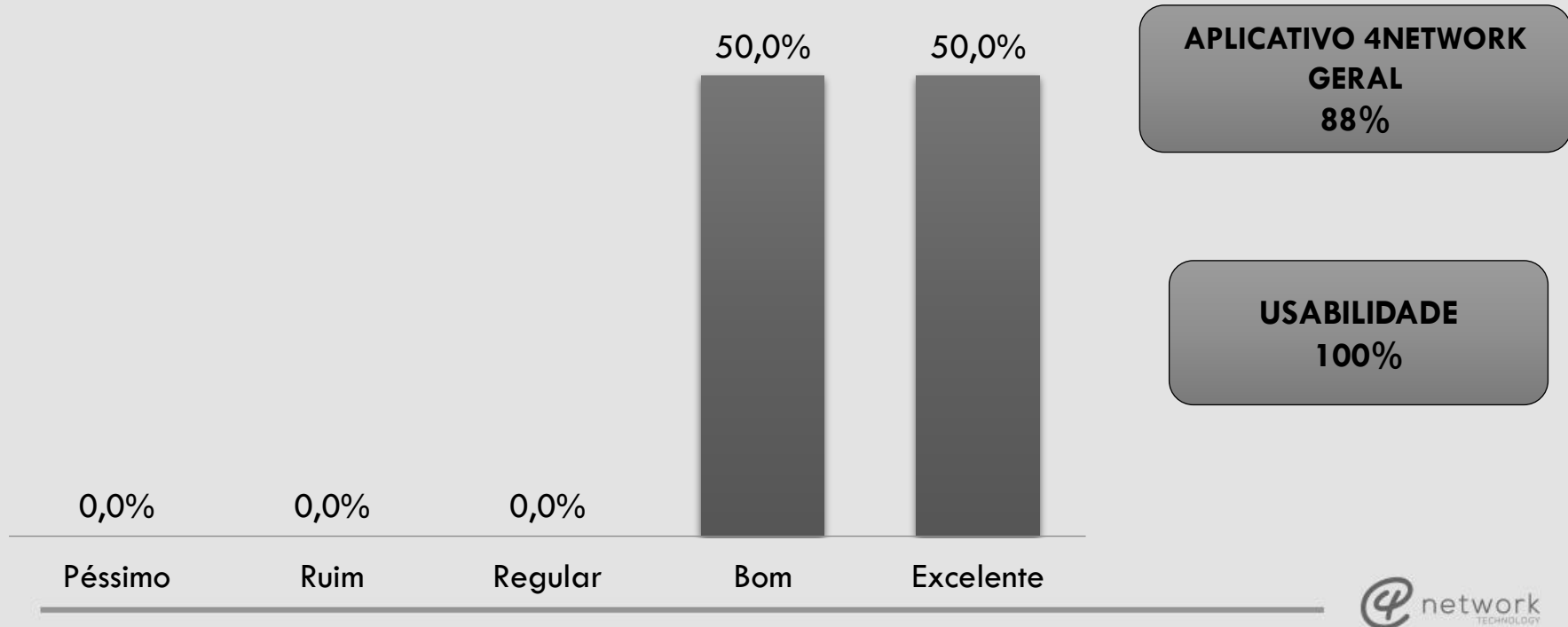


ACESSIBILIDADE
100%

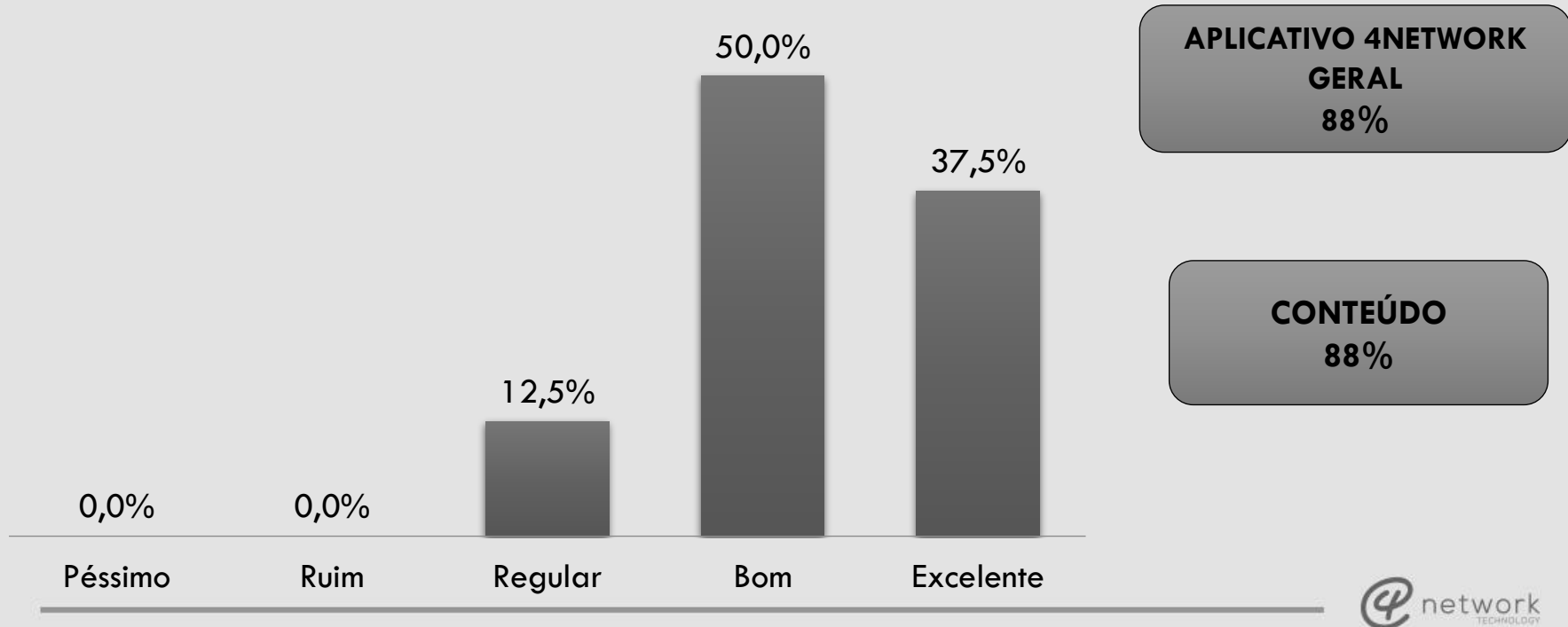
APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of various sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

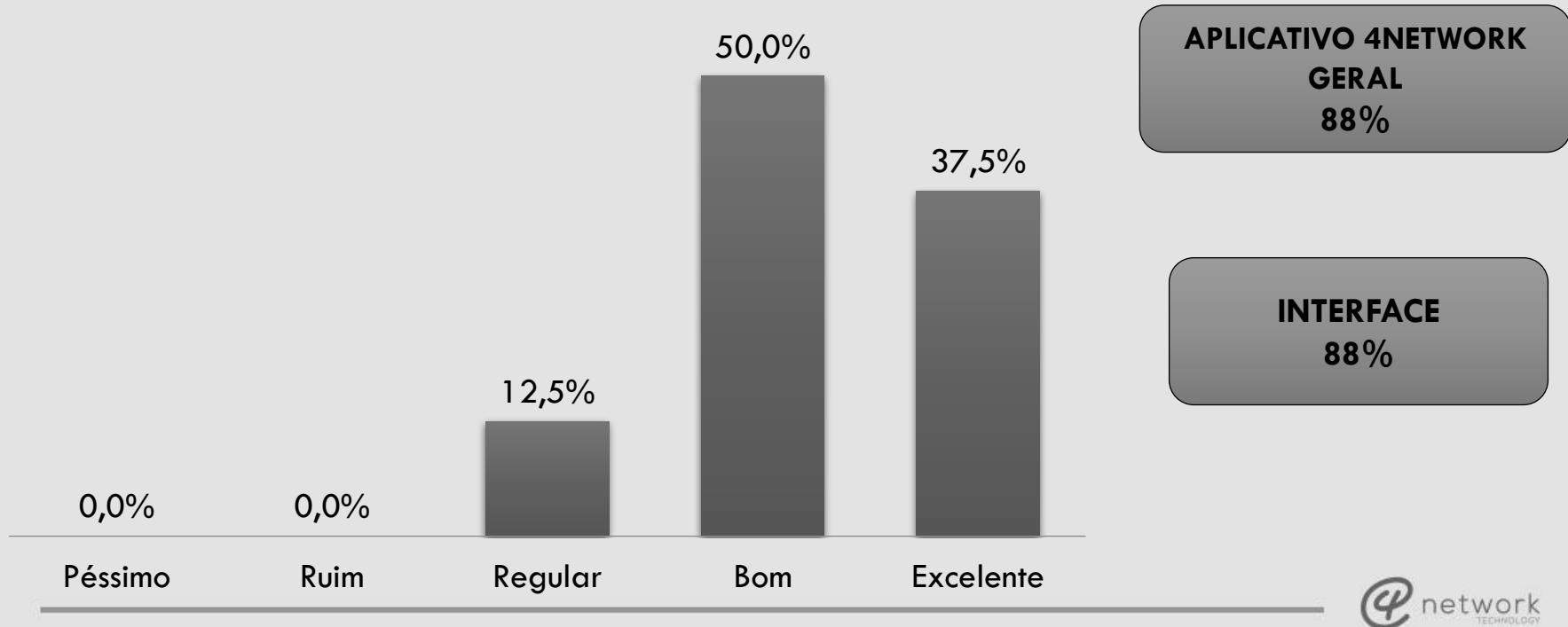
APLICATIVO 4NETWORK: USABILIDADE



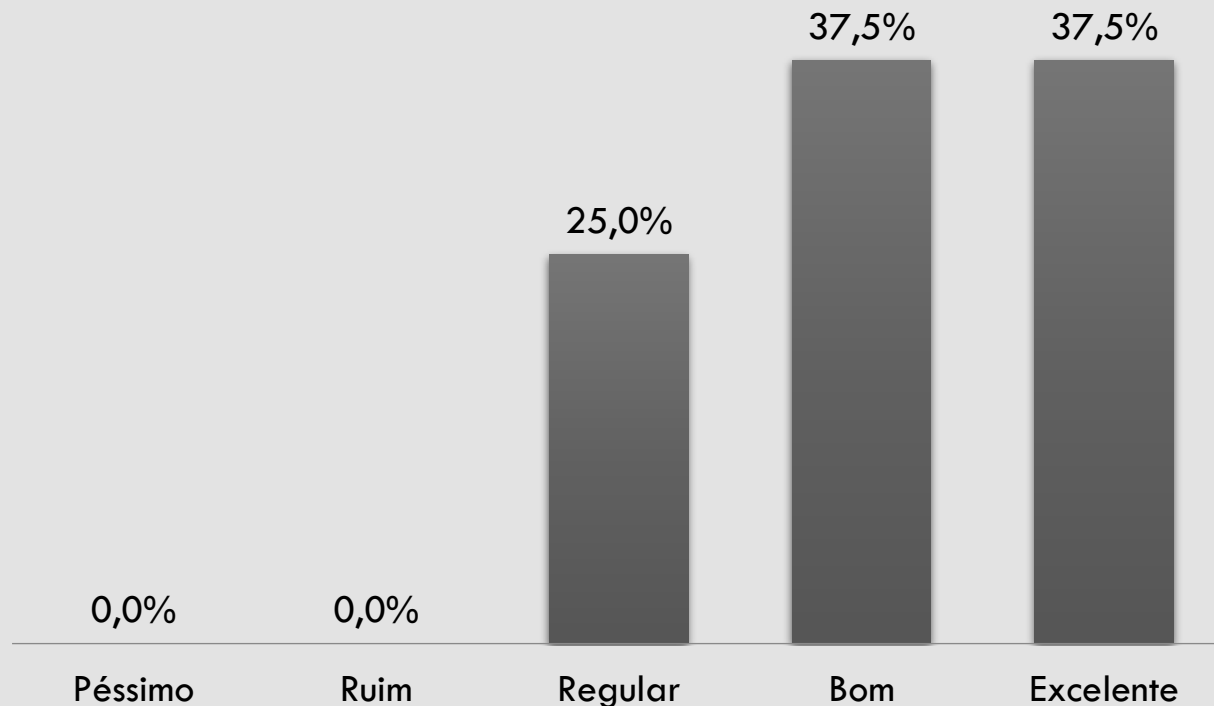
APLICATIVO 4NETWORK: CONTEÚDO



APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK: TROCA DE CARTÕES



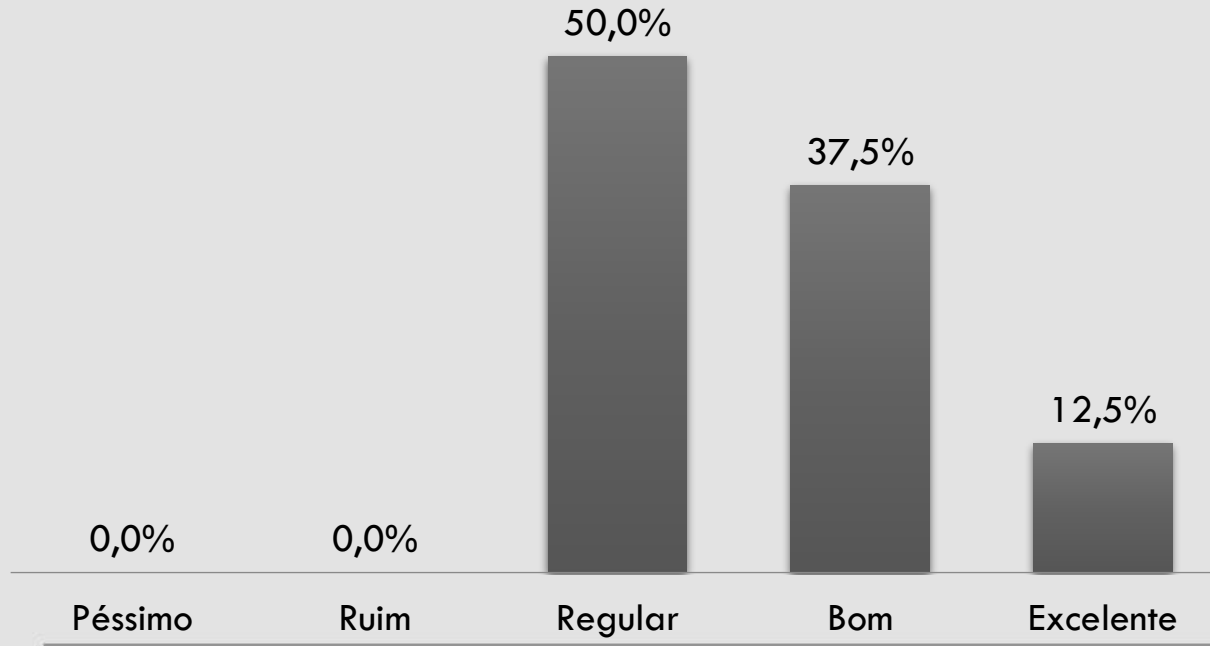
**APLICATIVO 4NETWORK
GERAL
88%**

**TROCA DE CARTÕES
75%**

NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top-left and others towards the bottom-right. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
50%

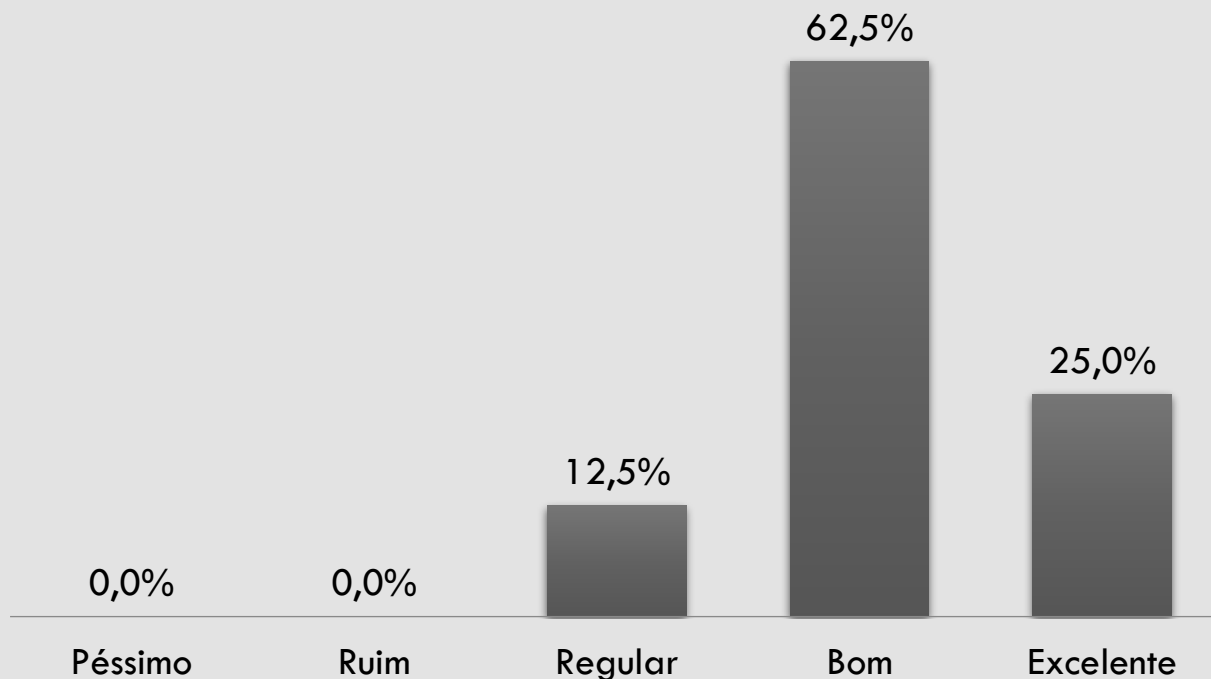
Observações:

- “Devido o curto espaço para apresentação, a perspectiva de fechamento e interação com os clientes ficou comprometida.”
- “Boas expectativas em relação ao evento e divulgação da nossa marca.”
- “A interação foi pouca e clientes deixaram de trocar cartões.”



4CONNETWORKER
4CIO JUD + PRODS + EP

4CONNETWORKER 4CIO JUD + PRODS + EP: COMO FOI SUA EXPERIÊNCIA?



**4CONNETWORKER 4CIO
JUD + PRODS + EP
88%**

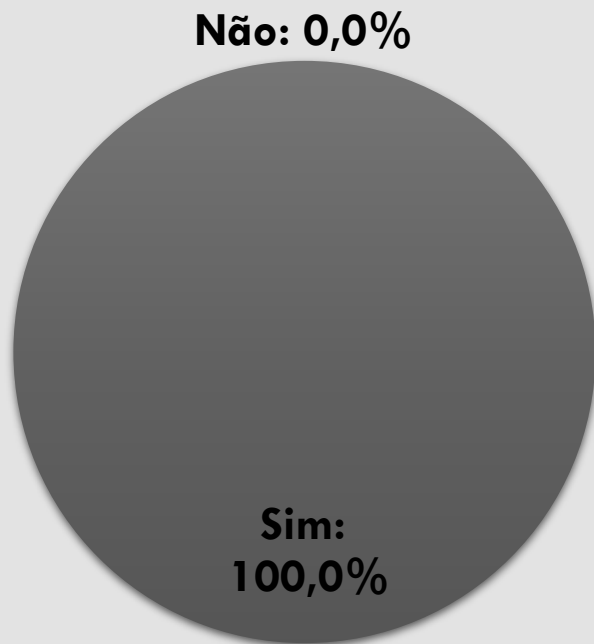
Observações:

- **“Gostei muito e acho que teremos mais eventos deste formato no novo normal.”**

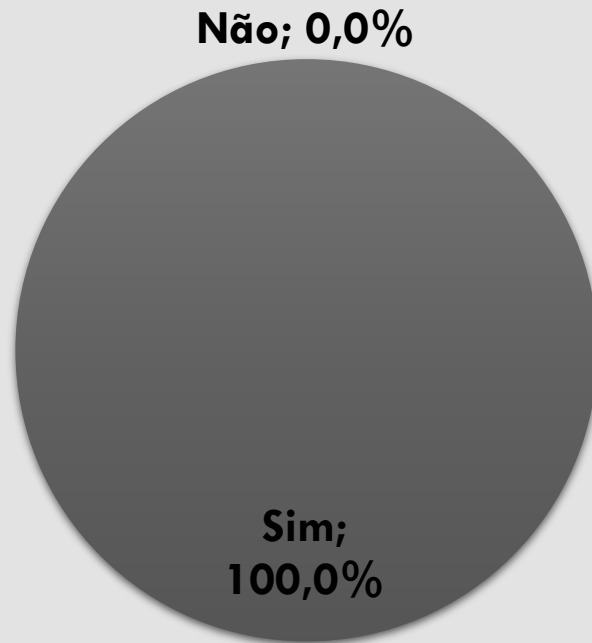
ASPECTOS GERAIS

The image features a dark blue background with a horizontal purple band at the bottom. The title 'ASPECTOS GERAIS' is centered in white, bold, sans-serif font. To the left of the title is a short horizontal purple line. To the right is a complex graphic of overlapping purple arrows and lines, some pointing upwards and to the right, others downwards and to the right, creating a sense of movement and direction.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER 4CIO JUD + PRODS + EP?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?



Observações:

- “Não tenho ação nas decisões de patrocínio e prefiro não responder. Mas gostei muito e acho o modelo válido.”